

**Chapter 5.36****BILLPOSTING****Sections:**

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**Section 5.36.010 Prohibited in certain locations--Exceptions.**

Except as provided in this chapter, it is unlawful for any person within the City to post, tie, tack or otherwise put up, paint, mark or display in any public street, park or other public place, or upon any building or land, or upon any vehicle of any kind or other property owned by the City, or owned by the Riverside City School District, or by any department of the City, or upon any material or guards in the public streets, or other public places, or upon any ornamental lighting post or ornamental lighting pillar or seat, or upon any post belonging to the electric light department of the City, or upon any post belonging to any telephone, telegraph or electric light company, street railway company, or railroad, or to any other person or company, or upon any fire hydrant, or upon any tree or shrub growing upon or along any public highway, or upon any other property located upon any public street or other public place, or upon the curb, gutter, sidewalk, or upon any other places or portion of any public street or place, including public parks and public school grounds, any sign, bill, poster, picture, lithograph, map, plat or other article or device or advertisement of any kind or description, except such signs and notices as the City may order displayed with street names, speed and traffic notices, notices of the Police Department, and such other notices as are either now or may hereafter be legalized by law, this code, or other ordinances of the City. (Prior code § 3.52)

**Section 5.36.020 License required.**

Every person conducting the business of a billposter, or who posts, puts up or displays signs, bills, posters, pictures, lithographs, maps, plats or other devices or advertisements of any kind that may be lawfully displayed or advertised, must procure a City license for the same, and it is unlawful for such person to act in such capacity unless he has procured such license. (Prior code § 3.53)

**Section 5.36.030 When temporary poster allowed.**

Notwithstanding Section 5.36.010, any person having a billposter's license may temporarily hang posters, dodgers or bills of a reasonable size upon buildings when the owner's permission is first obtained, such as those calling attention to excursions, fairs, circuses and affairs of a similar nature. (Prior code § 3.54)

**Section 5.36.040 Building permit required for billboard.**

It is unlawful for any person to erect, construct or maintain or cause or permit to be erected, constructed or maintained, within the City, any billboard or advertising signboard, or other similar structure to be used for advertising purposes without first having obtained a building permit therefor from the City building inspector. (Prior code § 3.56)

**Section 5.36.050 Removal of rubbish and weeds from proximity.**

It is unlawful for any person engaged in, conducting or carrying on the business or occupation of billposting, sign painting or card or banner tacking, or for any person owning, using or controlling any billboard or advertising signboard or other similar structure to be used for advertising purposes, to fail, refuse or neglect to cause all weeds and rubbish of every kind and description to be removed at all times for a distance of at least six feet from each side of each billboard or advertising signboard or other similar structure to be used for advertising purposes, owned, used or controlled by such person. (Prior code § 3.59)

**Section 5.36.060 Identification of owner on billboard.**

It is unlawful for any person engaged in, conducting or carrying on the business or occupation of billposting, sign painting, or card or banner tacking, or for any person owning, using or controlling any billboard, advertising signboard or other similar structure to be used for advertising purposes, to fail, refuse or neglect to cause the name of the person owning, using or controlling same to be plainly painted and maintained at all times in a conspicuous place on such billboard or advertising signboard or other similar structure to be used for advertising purposes, in such manner that such name may be easily read from the street upon which such billboard or advertising signboard or other similar structure to be used for advertising purposes faces or fronts. (Prior code § 3.60)

**Section 5.36.070 Identification of billposter on vehicles.**

It is unlawful for any person engaged in, conducting or carrying on the business or occupation of billposting, sign painting or card or banner tacking to fail, refuse or neglect to cause the name of the person owning or controlling such business or occupation to be plainly painted and maintained at all times in a conspicuous place on the outside of each side of every wagon or other vehicle used in such business or occupation. (Prior code § 3.61)

**Section 5.36.090 Depositing waste matter on public grounds.**

It is unlawful for any person to deposit or leave, or cause or permit to be deposited or left, upon any public sidewalk or upon the pavement of any public street any paste or glue, or other similar substance, used for affixing bills, or to deposit, scatter, or throw, or cause or permit to be deposited, scattered or thrown, upon any public street, sidewalk or other public place, or upon any premises, any bills or other waste material removed from any billboard or advertising signboard or from any other structure used for advertising purposes, or other rubbish or debris. All such refuse and waste shall be removed the same day it is taken from the structure. (Prior code § 3.63)

**Section 5.36.110 Specifications for glass installations.**

Where any glass is used as a part of a sign, it shall be wire glass in sections exceeding one hundred fifty square inches in area. Pieces of glass other than wire glass shall be securely bound on all edges by metal frames. (Prior code § 3.65)

**Section 5.36.120      Displaying signs on vehicles.**

It is unlawful for any person to stand an automobile or other vehicle, or to place any structure or apparatus, or to propel or haul the same through any public street carrying or displaying any sign for advertising purposes; but this shall not be construed as applying to any sign regularly and permanently displayed on any automobile or other vehicle belonging to or used by any person in the usual and normal activity of his business; nor shall this apply to local organizations for local entertainments or for charitable objects. (Prior code § 3.66)

**Section 5.36.130      Variances.**

Where there are practical difficulties in the way of carrying out the strict letter of this chapter provided that the spirit of the chapter is complied with, the public safety secured and substantial justice done, the building inspector shall have discretionary power to vary or modify the specifications set forth in this chapter to accommodate any conditions not provided for in this chapter. (Prior code § 3.67)

**Section 5.36.140      General liability not affected by chapter.**

This chapter shall not be construed to relieve from, or lessen, the responsibility of any person, owning, maintaining, operating, constructing or installing any sign or other device mentioned herein for damages to life or property caused by any defect therein; nor shall the City or any agent thereof be held as assuming any liability by reason of the inspection required by this chapter. (Prior code § 3.68)